# The Crucial Relationships Campaign

2100.INTERVARSITY.ORG/CRUCIAL-RELATIONSHIPS-CAMPAIGN

#### PROXE PANELS



#### **RELATIONSHIP OPTIONS**

**POSITIVE & NEGATIVE** 

MARK

FOUR CIRCLES

SIZE: 30"x 40"(\$60) priced per four panel set. TO ORDER: Staff Store. Email graphics@intervarsity.org with specific customizations, early orders.

T-SHIRTS







**FRONT:** #CrucialRelationships **BACK:** InterVarsity logo **SIZES:** all, Mens & Womens **TO ORDER:** Staff Store \$10 **AVAILABLE COLORS:** black or white

# DIY GRAPHICS

Do it yourself! A zipped folder of all the visual promo elements, for making your own .pdfs, .jpgs, .png, .ai, .eps, etc.

**TO DOWNLOAD:** <u>2100.intervarsity.org/resources/crucial-relationships-</u> <u>graphics-pack</u> Printable Panel files are also available to download from Dropbox. Email graphics@intervarsity.org.

# SOCIAL MEDIA PACK



A zipped folder including Facebook/Twitter/Instagram profile pictures, Facebook cover photos, and more! **TO DOWNLOAD:** <u>2100.intervarsity.org/resources/</u> <u>crucial-relationships-social-media-pack</u>

# LARGE GROUP VIDEO



A splash video for introducing the concept at a post-NSO large group. **TO DOWNLOAD:** <u>vimeo.com/92968678</u> **OR** 2100.intervarsity.org/resources/crucial-relationships-proxe

# SUPPORT AND FEEDBACK

Get support and feedback: Join the "Crucial Relationships" Proxe Discussion group for staff on Facebook.

#### POCKET PROXE



**FRONT:** Relationship Options | **BACK:** +/- & questions **SIZE:** 5"x7" **TO ORDER:** Staff Store \$5 for 50

#### BANNER



Horizontal banner for your table. **SIZE:** 32"x72" (6ft) **TO ORDER:** Staff Store - note: "crucial relationships". \$26 on poly pro, \$50 on vinyl. For custom, email graphics@ intervarsity.org.

# TEACHING AND TRAINING DOCS

Proxe & Pocket Proxe Script Instructions & Setup - tent 11 Steps to Great Follow Up

LARGE GROUP TALKS 4 Week Large Group Series 1st Large Group Talk

**BIBLE STUDY SERIES** 4 Week Small Group Series

more to come!

